

**Dane County
DAIRY PROMOTION COMMITTEE**

P.O. Box 930053 · Verona, WI 53593 www.danecountydairy.org

March 2026

Dear Friend of Agriculture:

On Saturday, June 13, Swaindale Genetics and the Dane County Dairy Promotion Committee (DCDPC) will be hosting the 47th Annual **Dane County Breakfast on the Farm**. We are excited and proud to host this year's event. We expect more than 5,000 people to attend this year's event and invite you to be part of the excitement!

The DCDPC mission is to educate families about dairy foods and dairy farming in Wisconsin. Proceeds from the Breakfast on the Farm are used to fund scholarships for students pursuing a career in agriculture, sponsorships and support of other local dairy related events throughout the year, and dairy education through school programs and community events.

Thank you for your support!

Host

Swaindale Genetics
Deerfield, WI

Event Co-Coordinator

Katie Varney
608.239.4360
klsalverson@uwalumni.com

Yes, we want to support the 2026 Breakfast on the Farm

Please submit this form by April 30, 2026:

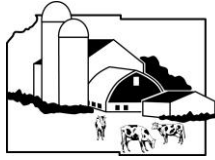
Breakfast on the Farm • P.O. Box 930053 • Verona, WI 53593

Platinum, Gold, Silver and Bronze Sponsorship levels are detailed on the following page.

- We will sponsor with a financial donation of \$_____ Please make check payable to Dane County Dairy Promotion Committee; mail check with this form.
- We will sponsor a product donation of (item)_____. Product Value \$_____. We'll contact you regarding delivery details.
- We would like to volunteer at the event. Details are listed on the following page.

Please edit contact information as appropriate

Company:	Contact:
Website:	Email:
Address:	Phone:



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Got Questions?

Contact Event Co-Coordinator

Katie Varney • 608.239.4360 • klsalverson@uwalumni.com

Sponsorship Levels:

	Platinum	Gold	Silver	Bronze
Recognition	\$2000+	\$500+	\$250+	\$100+
Receive tickets to the Breakfast	8 tickets	6 tickets	4 tickets	2 tickets
List your name on the program	X	X	X	X
We'll LIKE your Facebook page	X	X	X	X
We'll follow you on Twitter	X	X	X	X
We'll display your name on our sponsor board during the Breakfast	X	X	X	
We'll display a banner (provided by you) during the Breakfast	X	X		
We'll announce your name during the event	X	X		
We'll include your name or logo on all Breakfast advertising (newspaper, fliers & social media)	X			
We'll display feather banners (provided by you) in the parking area of the Breakfast (up to four)	X			
We'll include your logo on our website danecountydairy.com and link to your website	X			
We'll provide you with a space & a table in our vendor area to promote your company	X			
We'll post updates on our Facebook page about your sponsorship and tag your company	X			

Volunteers:

- **Self-register** at danecountydairy.org
- **Breakfast will be provided** for all volunteers.
- **Promote your company** and wear your corporate apparel.
- **Roles** for volunteers include set up, parking, decorations, food serving, and more.
- **Shifts** are available on Friday before the Breakfast, and on Saturday, the day of the Breakfast.

2025 Platinum Sponsors:

Dairy Farmers of Wisconsin • Farm Report with Pam Jahnke • Hinchley's Dairy Farm
Imkahng Auctions • Jones Farm Sausage • Organic Valley • US Cellular